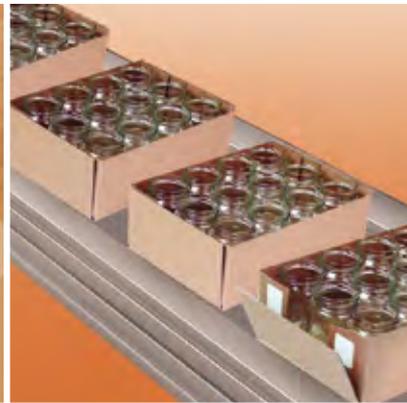


# Packaging & Materials Handling solutions



GIFT & PROMOTIONAL • BAGS & POUCHES • CONSUMER BOXES • STORAGE & TRANSPORT • INTERNAL LOGISTICS • POS





# PACKAGING SOLUTIONS



**THE FIRST EXPERIENCE IS THE ONE THAT COUNTS**

## GLOBAL PACKAGING SOLUTIONS

The packaging industry is changing at high speeds and customers are becoming increasingly demanding. The consumer's first impression is the one that counts and therefore can make or break their perception of the quality of your product.

As a global market leader, the Velcro Companies are in close relationship with the main market players including machine manufacturers, converters, film and corrugated cardboard producers, as well as the consumer packaged goods manufacturers, in order to enable us to provide a total solution.

Customers are able to take advantage of our product range that meet current market trends for a variety of industries including bags & pouches, the corrugated cardboard industry, promotional and gift packaging. On top of that our VELCRO® Brand will be a powerful tool to grab the consumers' attention.



# Packaging

solutions

## The benefits of the VELCRO® Brand Solutions

- **Easy**  
Consumer friendly with the benefits of simple use and quick fastening
- **Design**  
Low profile and visually appealing closures blend into any product without interfering with the final design
- **Variety**  
Our wide product range guarantees a solution that fits your needs
- **VELCRO® Brand**  
Our worldwide recognised brand name will attract customers' attention to your product



# Applications

## Gift & Promotional



## Bags & Pouches



## Consumer boxes

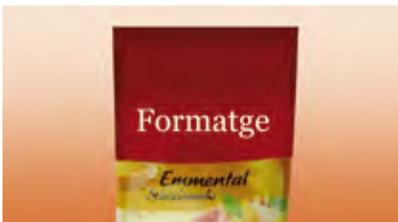


### VELCRO® Brand **PRESS-LOK Coin**



- A tactile durable & secure closure made of plastic interlocking hooks
- Audible click
- Transparent & clean
- Applicable with standard labelling machines

### VELCRO® Brand **PRESS-LOK Tape**



- An intuitive plastic interlocking hook fastener designed for bags and pouches
- Easy alignment
- Great burst strength
- Heat sealable to most films & laminates

### VELCRO® Brand **Easy Coin**



- An oval shaped “sandwich” coin with easy peel feature
- Guarantees a perfect alignment
- Differentiates your packaging design
- Applicable with standard labelling machines

### VELCRO® Brand **Packaging Tape**



- A user-friendly touch & seal closure designed for bags & pouches (non-food)
- Closes with one touch
- Does not trap moisture
- Heat sealable to most films & laminates

### VELCRO® Brand **VELSQUARE®**



- Square hook and loop coins for easy opening
- Tailored product to suit your needs
- Closes with one touch
- Applicable with standard labelling machines



# MATERIALS HANDLING SOLUTIONS



TOGETHER WE BUILD UP **GREEN** SOLUTIONS



## GLOBAL MATERIALS HANDLING SOLUTIONS

Sustainability, cost reduction and a safe working environment are common goals for most industries.

Keeping in mind the enormous amount of packaging materials used in companies to protect, store and move goods, it is no wonder that optimising industrial packaging is on everyone's mind these days.

Reclosability of all VELCRO® Brand Solutions will enable you to create reusable packaging, adding value to your customers by helping them to achieve cost and waste reduction while increasing safety.

The VELCRO® Brand Solutions help you to optimise an infinite number of applications in production plants, warehouses and transport environments.



# Materials Handling

## solutions

### The benefits of the VELCRO® Brand Solutions

- **Sustainability**  
Our reclosable fasteners will allow you to reuse your packaging many times
- **Cost-saving**  
Reduce waste in warehouse, industrial processes and transport with our reusable closures
- **Safety**  
Compared to dangerous systems such as glue or staples VELCRO® Brand products are clean and safe to apply
- **Ease-of-use**  
Avoid the need for tools and increase the line speed for mounting trays, displays or boxes



# Applications

## Storage & Transport



## Internal logistics



## Point-Of-Sale

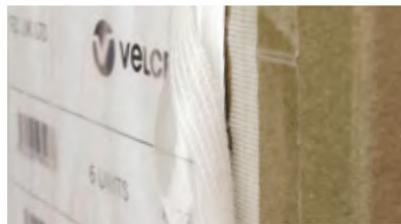


### VELCRO® Brand **LogiStrap®**



- A re-usable strap to secure goods in warehouses, production plants and in transport
- Important cost reduction over time
- Plastic waste reduction
- Easy application - no tools required

### VELCRO® Brand **Packaging Tape**



- A user friendly touch & seal closure ideal for re-closable document bags
- Easy opening for customs purposes
- Closes with one touch
- Heat sealable to most films & laminates

### VELCRO® Brand **ONE-WRAP®**



- An adjustable self-gripping tie to fix materials
- Strong bundling
- Adjustable & reusable
- Easy application – can be cut to length

### VELCRO® Brand **LOGI-FASTENER**



- A reusable fastening system for trays & boxes used in production processes
- Cost & waste reduction
- Quick (dis-) mounting allowing flat storage of trays
- Applicable with standard labelling machines

### VELCRO® Brand **LOGI-FASTENER**



- A reusable fastening system for displays and other POS material
- Quick mounting & dismantling at POS
- Simplifies the tooling design for displays
- Applicable with standard labelling machines



THE VELCRO COMPANIES ARE WORLDWIDE LEADERS IN FASTENING SYSTEMS, OFFERING A WIDE RANGE OF SOLUTIONS FROM STANDARD HOOK AND LOOP TO COMPLETE FINISHED PRODUCTS.

**50 YEARS OF EXPERIENCE:** WE ARE PROUD OF OUR HERITAGE IN INNOVATION HAVING OVER 300 ACTIVE PATENTS TO OFFER BETTER SOLUTIONS TO SATISFY OUR CUSTOMERS' NEEDS.

**PACKAGING & MATERIALS HANDLING DIVISION**



**USA**

Velcro USA Inc.  
Tel: (+800) 225 0180  
marketing@velcro.com  
www.velcro.com

**Canada**

Velcro Canada Inc.  
Tel: (+800) 683 5276  
canada@velcro.com  
www.velcro.ca

**Mexico**

Velcro de Mexico, S.A. de C.V.  
Tel: (+52) 55 5005 3300  
salesmc@velcro.com  
www.velcrodemexico.com

**Spain**

Velcro Europe S.A.  
Tel: (+34) 93 758 32 98  
infovelcro@velcro.es  
www.velcro.es

**Germany**

Velcro GmbH  
Tel: (+49) 7141 991 19-0  
info@velcro.de  
www.velcro.de

**France**

Velcro Industries France S.A.S.  
Tel: (+33) 0 1 34 38 78 88  
info@velcro.fr  
www.velcro.fr

**Italy**

Velcro Italia, S.R.L.  
Tel: (+39) 039 62 70 01  
commerciale@velcroitalia.it  
www.velcro.it

**UK**

Velcro Limited  
Tel: (+44) 1606 73 88 06  
uksales@velcro.com  
www.velcro.co.uk

**China**

Velcro Fastening Systems  
Company Limited  
Tel: (+86) 21 6241 2077  
(Shanghai Sales Office)  
www.velcro.com.cn

**Australia**

Velcro Australia Pty. Ltd.  
Tel: (+61) 3 9703 2466  
sales@velcro.com.au  
www.velcro.com.au

**Hong Kong**

Velcro Hong Kong Ltd.  
Tel: (+852) 25703698  
www.velcro.com.hk

**THE VELCRO COMPANIES IN THE WORLD**



-  Sales offices
-  Manufacturing facilities
-  Research & Development centres