

Automotive

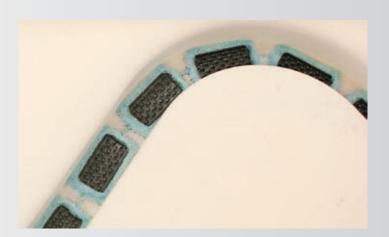
Flexible touch fasteners for seating applications

FLEX-MIGG fasteners: a new twist on an old favorite gives you more design freedom

New VELCRO® Brand FLEX-MIGG Fasteners give you more flexibility to bring distinctive seat designs to life, while simplifying assembly and reducing cost.

Each FLEX-MIGG fastener is a flexible chain of hook segments that is easily positioned to create the contour you need. Diecutting is unnecessary; so is the usual metal insert. Magnetic attraction to the tooling comes from the ferromagnetic resin we use in the hook molding process.

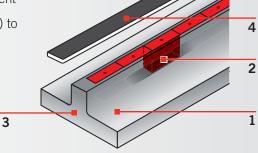
FLEX-MIGG fasteners deliver all the quality and long-term holding power you expect from VELCRO® Brand Fasteners, while eliminating special shapes. Available in widths of 12mm and 15mm, these fourth-generation mold-in fasteners are innovative, cost-effective, and enhance your design freedom. For more details, give us a call.

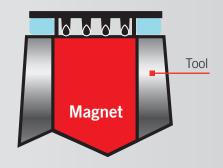




Typical Tooling

- 1. Aluminum Pedestal for part placement
- 2. Rare Earth Magnets (typically 1 row) to attract metal in fastener
- **3.** Ferrous Bar to maximize magnet performance
- 4. FLEX-MIGG Fastener





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