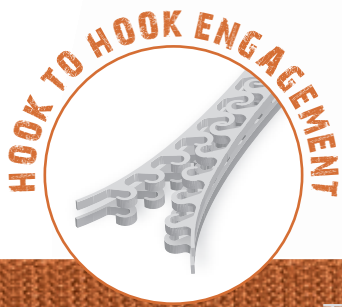


VELCRO® Brand
PRESS-LOK®
for Flexible Packaging



THE SMART CLOSURE FOR BAGS & POUCHES



The Benefits of the PRESS-LOK® Brand Reclose System



For the consumer

- **Easy alignment**
With a squeeze, the closure easily aligns to create a reliable seal
- **Audible & tactile open and close**
Hear and feel it close
- **Secure**
Closes around fines and particulates



For our partners

- **Innovative & easy**
A unique and easy to use re-close system that will create consumer satisfaction
- **Good POS presentation**
Closure keeps graphics flat and legible at retail
- **VELCRO® Brand**
Over 50 years of quality products recognized by consumers worldwide

The only solution that you
can close **blind-folded**

**NO NEED FOR
PRECISE
ALIGNMENT!**

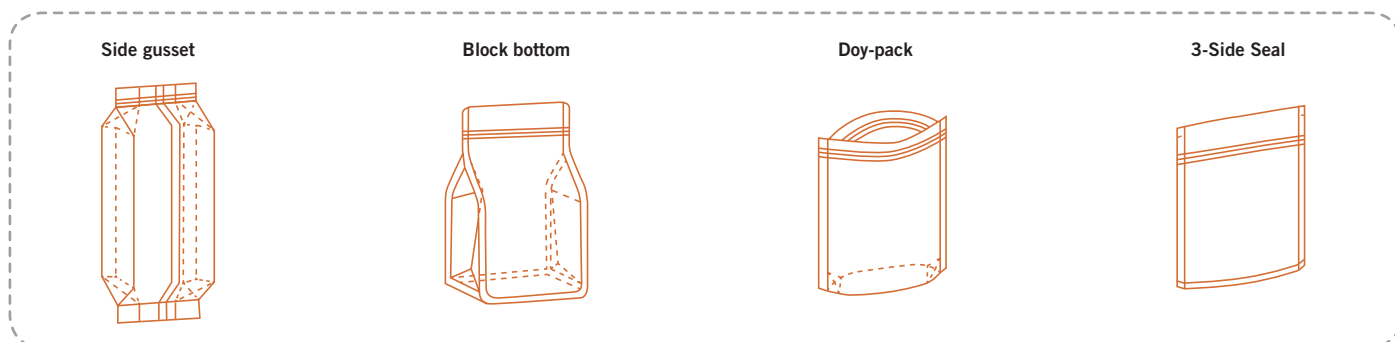


WHAT CLOSURE FEELS LIKE.

VELCRO® Brand PRESS-LOK® closure technology allows you to create a simpler, smarter and more reliable packaging experience for your customers. With just a squeeze, PRESS-LOK® easily aligns to create a secure seal that you can feel and hear. It's what real closure is all about.



Applications



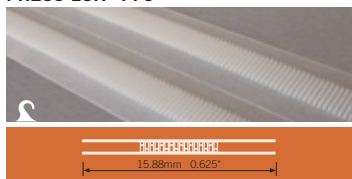
- Sugar, rice, cheese, dried fruits & nuts, cookies, coffee, confectionary, sliced meat, frozen food, pet food, seeds, fertilizers, detergents...

Product Range



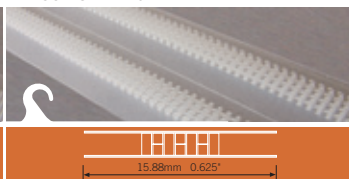
Side by Side

VELCRO® Brand
PRESS-LOK® 775



- Thin, tight seal
- Perfect for smaller pouches
- Micro-hook feature

VELCRO® Brand
PRESS-LOK® 776

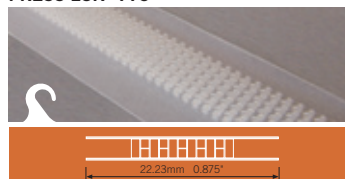


- Audible opening & closing
- Tactile feel closure
- Suitable for powdered products



Single Hook Lane

VELCRO® Brand
PRESS-LOK® 779



- Audible opening & closing
- Allows for pouring feature
- Ideal for large size bags
- Suitable for powdered products

MACHINE FOLDING AND ALIGNMENT PROCESS



1. UNFOLDED INTRODUCTION

2. FOLDED & ALIGNED

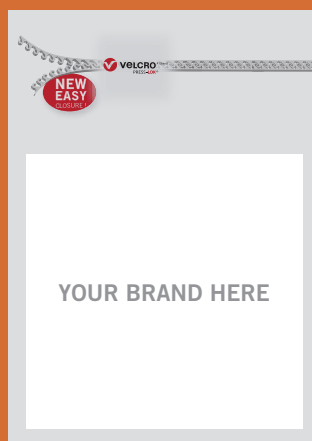
3. READY FOR SEALING

GENERAL FEATURES

- Food contact conforming to:
 - US FDA 21 CFR 177.1520
 - (EU) No. 10/2011 & (EC) No. 1935/2004
 - CFIA and Heath Canada
- PE heat sealable fastener
- Adaptable to most packaging machinery

Options

- Co-brand to increase consumer awareness





VELCRO INDUSTRIES ARE WORLDWIDE LEADERS IN FASTENING SYSTEMS OFFERING A WIDE RANGE OF SOLUTIONS, FROM STANDARD HOOK AND LOOP TO COMPLETE FINISHED PRODUCTS.

50 YEARS OF EXPERIENCE: WE ARE PROUD OF OUR HERITAGE IN INNOVATION HAVING OVER 300 ACTIVE PATENTS TO OFFER BETTER SOLUTIONS TO SATISFY OUR CUSTOMERS' NEEDS.



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VELCRO INDUSTRIES AROUND THE WORLD

