Keeping in mind the enormous amount of packaging materials used in companies to protect, store and move goods, it is no wonder that optimising industrial packaging is on everyone’s mind these days.

Reclosability of all VELCRO® Brand Solutions will enable you to create reusable packaging, adding value to your customers by helping them to achieve cost and waste reduction while increasing safety.

The VELCRO® Brand Solutions help you to optimise an infinite number of applications in production plants, warehouses and transport environments.

As a global market leader, The Velcro Companies are in close relationship with the main market players including machine manufacturers, converters, film and corrugated cardboard producers, as well as the consumer packaged goods manufacturers, in order to enable us to provide a total solution.

Customers are able to take advantage of our product range that meets current market trends for a variety of industries including bags & pouches, the corrugated cardboard industry, promotional and gift packaging. On top of that our VELCRO® Brand will be a powerful tool to grab the consumers’ attention.

The Velcro Companies are worldwide leaders in fastening systems, offering a wide range of solutions from standard hook and loop to completely finished products.

50 YEARS OF EXPERIENCE: WE ARE PROUD OF OUR HERITAGE IN INNOVATION HAVING OVER 300 ACTIVE PATENTS TO OFFER BETTER SOLUTIONS TO SATISFY OUR CUSTOMER’S NEEDS.

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Packaging & Materials Handling solutions

GLOBAL PACKAGING SOLUTIONS

The packaging industry is changing at high speeds and the consumer’s first impression is the one that counts and therefore can make or break their perception of the quality of your product. Sustainability, cost reduction and a safe working environment are common goals for most industries.

GLOBAL MATERIALS HANDLING SOLUTIONS

Sustainability, productivity and ease of packing environment are common goals for most industries.

GLOBAL MATERIALS HANDLING SOLUTIONS

THE VELCRO COMPANIES IN THE WORLD

USA
Velcro USA Inc.
Tel: (+800) 225 0180
marketing@velcro.com
www.velcro.com
Canada
Velcro Canada Inc.
Tel: (+800) 683 5276
canada@velcro.com
www.velcro.ca
Mexico
Velcro de Mexico, S.A. de C.V.
Tel: (+52) 55 5005 3300
salesmc@velcro.com
www.velcrodemexico.com
Spain
Velcro Europe S.A.
Tel: (+34) 93 758 32 98
infovelcro@velcro.es
www.velcro.es
Germany
Velcro GmbH
Tel: (+49) 7141 991 19-0
info@velcro.de
www.velcro.de
France
Velcro Industries France S.A.S.
Tel: (+33) 0 1 34 38 78 88
info@velcro.fr
www.velcro.fr
Italy
Velcro Italia, S.R.L.
Tel: (+39) 039 62 70 01
commerciale@velcroitalia.it
www.velcro.it
UK
Velcro Limited
Tel: (+44) 1606 73 88 06
uksales@velcro.com
www.velcro.co.uk
China
Velcro Fastening Systems Company Limited
Tel: (+86) 21 6241 2077
(Shanghai Sales Office)
www.velcro.com.cn
Australia
Velcro Australia Pty. Ltd.
Tel: (+61) 3 9703 2466
sales@velcro.com.au
www.velcro.com.au
Hong Kong
Velcro Hong Kong Ltd.
Tel: (+852) 25703698
www.velcro.com.hk
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The benefits of the VELCRO® Brand Solutions

**Easy Consumer-friendly with the benefits of simple use and quick fastening**

**Design** Low-profile and visually appealing closures blend into any product without interfering with the final design.

**Variety** Our wide product range guarantees a solution that fits your needs.

**VELCRO® Brand** Our worldwide recognised brand name will attract customers’ attention to your product.

---

**Packaging solutions**

**Sustainability** Our reclosable fasteners will allow you to reuse your packaging many times.

**Cost-saving** Reduce waste in warehouses, industrial processes and transport with our reusable closures.

**Safety** Compared to dangerous systems such as glue or staples, VELCRO® Brand products are clean and safe to apply.

**Ease-of-use** Avoid the need for tools and increase the line speed for mounting trays, displays or boxes.

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**Applications**

- **Gift & Promotional**
  - A re-usable strap to secure goods in warehouses, production plants and in transport
  - Important cost reduction over time
  - Plastic waste reduction
  - Easy application - no tools required

- **Bags & Pouches**
  - A user-friendly touch & seal closure ideal for re-closable document bags
  - Easy opening for customs purposes
  - Closes with one touch
  - Heat sealable to most films & laminates

- **Consumer boxes**
  - A tactile durable & secure closure made of plastic interlocking hooks
  - Audible click
  - Transparent & clean
  - Applicable with standard labelling machines

- **Internal logistics**
  - A reusable fastening system for trays & boxes used in production processes
  - Cost & waste reduction
  - Quick (dis-) mounting allowing flat storage of trays
  - Applicable with standard labelling machines

- **Storage & Transport**
  - A reusable fastening system for displays and other POS material
  - Quick mounting & dismounting at POS
  - Simplifies the tooling design for displays
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### Packaging solutions

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- **Safety**
  - Compared to dangerous systems such as glue or staples, VELCRO® Brand products are clean and safe to apply
- **Ease-of-use**
  - Avoid the need for tools and increase the line speed for mounting trays, displays or boxes

### Materials Handling solutions

#### LOGI-FASTENER
- A reusable fastening system for trays & boxes used in production processes
  - Cost & waste reduction
  - Quick (dis-) mounting allowing flat storage of trays
  - Applicable with standard labelling machines

#### ONE-WRAP®
- An adjustable self-gripping tie to fix materials
  - Strong bundling
  - Adjustable & reusable
  - Easy application – can be cut to length

#### PRESS-LOK® Tape
- A tactile durable & secure closure made of plastic interlocking hooks
  - Audible click
  - Transparent & clean

#### Easy Coin
- An intuitive plastic interlocking hook fastener designed for bags and pouches
  - Easy alignment
  - Great burst strength
  - Heat sealable to most films & laminates

#### PRESS-LOK® Coin
- A user-friendly touch & seal closure ideal for re-closable document bags
  - Closes with one touch
  - Does not trap moisture
  - Heat sealable to most films & laminates

#### PRESS-LOK® Tape
- A small shaped "sandwich" coin with easy peel feature
  - Guarantees a perfect alignment
  - Differentiates your packaging design

#### LOGI-FASTENER
- A reusable fastening system for displays and other POS material
  - Quick mounting & dismounting at POS
  - Simplifies the tooling design for displays
  - Applicable with standard labelling machines

#### PACKAGING solutions

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#### Internal Logistics
- A reusable fastening system for trays & boxes used in production processes
  - Cost & waste reduction
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#### Storage & Transport
- A reusable fastening system for displays and other POS material
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#### Point-Of-Sale
- A reusable fastening system for displays and other POS material
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#### Applications

- **Gift & Promotional**
  - Bags & Pouches
  - Consumer boxes
- **Materials Handling**
  - Storage & Transport
  - Internal Logistics
  - Point-Of-Sale

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### VELCRO® Brand

VELCRO® Brand solutions

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### Packaging solutions

**The benefits of the VELCRO® Brand Solutions**

- Easy: Consumer friendly with the benefits of simple use and quick fastening
- Design: Low profile and visually appealing closures blend into any product without interfering with final design
- Variety: Wide product range guarantees a solution that fits your needs
- VELCRO® Brand: Modular, worldwide recognised brand name will attract customers’ attention to your product

**Applications**

<table>
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<tr>
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### Materials Handling solutions

**The benefits of the VELCRO® Brand Solutions**

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<tr>
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<td>Quick (dis-) mounting ensuring flat storage of trays</td>
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### VELCRO® Brand LogiStrap®

- A reusable fastening system for trays & boxes used in production processes
- Cost & waste reduction
- Quick (dis-) mounting allowing flat storage of trays
- Applicable with standard labelling machines

### VELCRO® Brand LOGI-FASTENER

- A reusable fastening system for displays and other POS material
- Quick mounting & dismounting at POS
- Simplifies the tooling design for displays
- Applicable with standard labelling machines
### Packaging solutions

The benefits of the VELCRO® Brand Solutions

- **Easy**
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### Applications

#### Gift & Promotional

- **VELCRO® Brand PRESS-LOK® Tape**
  - Tightly holds & easy release needs of plastic/paper combinations
  - Resistant to heat & cold
  - Suitable for standard labeling machines

- **VELCRO® Brand Easy Tape**
  - Small shape “sandwich” core with easy peel
  - Resistant to heat & cold
  - Suitable for standard labeling machines

- **VELCRO® Brand Packaging Tape**
  - Sped up hand & easy release needs of plastic/paper combinations
  - Resistant to heat & cold
  - Suitable for standard labeling machines

- **VELCRO® Brand PRESS-LOK® Core**
  - Tight bond & easy release needs of plastic/paper combinations
  - Resistant to heat & cold
  - Suitable for standard labeling machines

#### Bags & Pouches

- **VELCRO® Brand ONE-WRAP® Tape**
  - An adjustable self-gripping tie to fix materials
  - Strong bundling
  - Adjustable & reusable
  - Easy application – can be cut to length

- **VELCRO® Brand LOGI-FASTENER**
  - A reusable fastening system for trays & boxes used in production processes
  - Cost & waste reduction
  - Quick (dis-) mounting allowing flat storage of trays
  - Applicable with standard labeling machines

- **VELCRO® Brand PRESS-LOK®**
  - A reusable touch & seal closure ideal for re-closable document bags
  - Easy opening for customs purposes
  - Closes with one touch
  - Heat sealable to most films & laminates

- **VELCRO® Brand ONE-WRAP®**
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#### Consumer boxes

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#### Internal logistics

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#### Point-Of-Sale

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### Materials Handling solutions

- **VELCRO® Brand Easy Coin**
  - A tactile durable & secure closure made of plastic interlocking hooks
  - Audible click
  - Transparent & clean
  - Applicable with standard labeling machines

- **VELCRO® Brand PRESS-LOK®**
  - An intuitive plastic interlocking hook fastener designed for bags and pouches
  - Easy alignment
  - Great burst strength
  - Heat sealable to most films & laminates

- **VELCRO® Brand One-Wrap®**
  - A tactile durable & secure closure made of plastic interlocking hooks
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  - Transparent & clean
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